

Present: Dan Shramek, Roger Warner, Delphine Criscenzo, Reggae Bob Hamilton, Erin Yanke

Facilitator: Reggae Bob Hamilton

Notetaker: Erin Yanke

Introductions

Public Comment - None

Staff Reports

Zelos:

*Shifting down a little for the holidays

*In the New Year the PM news and PA will have a new show in the Black/African American Programming hours on Tuesdays called "Calculated Conversations".

*Bread and Roses has returned and is doing awesome.

*Also in the New Year, the KBOO News will be releasing different long form reports on the CRC Citizen Review Committee and Police Use of Force.

*News and PA Day in the PM hours went smooth but possibly not as lucrative as other News PA Day. I'm waiting on the numbers for that.

Derric

Erin

- New Shows
 - Turiya Autry will be leaving Poetic Justice after Jan 1st, Neil Aitken will be taking over the timeslot in February with Poetry Potluck Radio Hour
 - Sudden Radio Theater had their last show in November, and we will be replaying the Steam Radio Syndicate programs until we find another program. Jenna Yokoyama is identifying the folks that had storytelling programming ideas.
 - Andre and Red Eye Sunrise moved to Seattle, Keith will move to being on at Midnight, and we'll find a 3 -5:30am new host.
 - New podcasts: one on Harm Reduction, revitalizing the "File: Under" new music in the library podcast
 - Meeting with Rob and Jenka in January to begin discussion and planning for the second stream
- 50th Anniversary
 - Dawn Smallman from the Hollywood Theater and Eco Film Festival will be our Project Manager so Becky and I can step away.
 - I will be finalizing the audio for the exhibit and the CD production for the major donors
 - Exhibit Catalog is at the printers. Exhibit production is going along well.
 - Sneak peek: Jan 19th, public opening Jan 20th
- On Air Fundraising
 - Drive did well on the internet, not so well on the air. We need to do analysis of what is working and what is not
 - Web site gives the opportunity for people to pay for the fee that we are charged
 - Working with Oregon Cultural Trust to have promos supporting donations to them and to us
 - Working on promoting the Give Guide on the air to support that fundraising

- CPB Restricted funds are to be used to pay for national programming or to get KBOO Programming on National platforms. Last year we used the money for the Youth of color internships, which was a great experiment that was not as successful as we needed it to be. This year, we have decided to hire a contractor to get the system set up, and in the future add an internship component.
- Trainings
 - I have the binder in my office that we'll have in the air room to remind DJs of best practice. I just need to make a table of contents
 - Looking for new trainers
 - Audio Production Listening Session
 - Intro to Audio Production
 - Intro to Podcasting
 - Advanced trainings in all the ways
 - Will have a trainer meetup planned for January to touch base and see what's working and what we can improve on
- Dan ask evaluations? Music shows? Erin will give list of shows to evaluate for music to Del for putting in the system.

Board Report

General

- Sekoynia - proposal
- Programmer Survey
 - Check in with programmers once a quarter: what do you need support in, get feedback for program staff and committee
 - Help committee make more informed decisions and recommendations to program staff
 - Be in contact with programmers about the vision and mission and how it relates to programming on the air, how the programmers can be part of the decisions
 - Messaging - how can it be consistent and better for the message and for the listeners and the programmers
 - Have goal to expand listeners - help in how to make it happen
 - Dan "surveys in the past"
 - Roger "haven't talked about surveys in this committee"
 - Del - I've never been asked
 - Erin - surveys have not happened in that way. Got information from one on one meetings and general feedback years ago.
 - Dan - some meetings before the membership drive were helpful, forum for people to give feedback about the station. Opportunity there to provide feedback
 - Pitching conversation
 - Vision - can't get there without a plan
 - Del - anxiety comes from people not being in the loop, getting more buy in and getting more people here, and getting information OUT where it needs to go.
 - **Next Month: EVERYONE will bring 3-5 questions to the next PAC meeting that are the most pressing to ask programmers at this point.**

Meeting Adjourned 7:29

Next Meeting Jan 9th, 2018 6pm