

Program Advisory Committee Meeting Minutes January 13, 2015

Present:

Kayla, Per, Celeste, Hershell, Roger, Kathleen, Erin

From Last Meeting:

TO DO

Everyone evaluate a program, ready to discuss what worked and what didn't about the process, how long did it take, etc. ON AGENDA FOR JANUARY MEETING (Only Roger completed this task. Discussion in notes below).

Set up a open hang out nothing formal meeting for KBOO Public Affairs volunteers - Jenka and Paul will set a date and make it happen - first or second week in Jan.

Promo spot for Mobile site (Monica is working on it)

New Information:

STAFF REPORTS

Kathleen - AM News

-Out of the office over the holidays. Catching up.

-Completed Quarterly Report for 4th quarter of 2014 and placed in Public File.

-Preparing for Winter Membership Drive beginning February 5th. News/PA Day will be Friday, February 13th. Theme is Resist!

-Homelessness Marathon Tuesday February 17th 5PM – Wednesday February 18th 6AM.

-Posted Opening for Monthly AM-PA program – 2nd FRIDAY of the month

-Working on recruitment program for AM-PA Internship

-Attended Beloved Community training on Racial Microaggressions

-“Intersections” – New program name and direction for APA Compass. They would like to start it in July.

Sarika Mehta sent following info:

Our new show doesn't deviate far from APA Compass. Inevitably, it will be APA in nature given Liz Rogers and I run it. But we want to expand the scope beyond just APAs; we intend to look at the complexity in identity such as the intersection of race and gender or the intersection of race and disability. We also aim to showcase other under-represented communities by forming relationships with them through our show (i.e. finding common ground between our diaspora and say, the Latino community).

Roger - it's a good idea, go for it

Kathleen - at the stage they are at, people want to broaden and challenge themselves

Erin - Programming

-MLK broadcast planning and preemption done

-Alan Lomax 100th birthday Jan 31st - 8pm - 9am special, with participation by the Lomax Archive, helping us with publicity, etc, very excited about it

-Current Program Openings

-1st Monday 10-11pm, Poetry and Spoken Arts show, two applications so far

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- 2nd and 5th Saturdays 6-9pm, Swing n Country, one application so far
- The Catrax system - we lost the archive and 18 months of work. Getting the system back in order, beginning training again next week.
- Live Music and Live Remote training classes next week. Meeting with Kathleen to do training next week after staff meeting
- Training Material for Adobe 3.0 - corrections made, need to type up
- Researching how programs get archived with KBOO volunteers and staff
 - How archiving happens nationally - not a lot of feedback from stations, no word from Pacifica Archives or Freedom Archives yet
- Automatic Archive DOWN and has been for about a month
- Youth news

Gentrify Portland kids - they are hosting a music show once a month, and we're meeting next week to begin podcasting and public affairs content

New kids showed up last wed, not sure where they came from, 6 african american kids from 8-13. We are meeting at 5 on Wed before the youth collective, since they are doing training as a group, and will eventually join with the youth collective once initial training is complete.

Kathleen - automatic archive is down, help with upload for a while, but nothings uploaded since last Thursday or so. makes it difficult. Also, if the air check is also down there is No Record.

Jenka - PM News

No Report

Board Report

No Board Liaison at the meeting

How Evaluations happen, or really, how they don't happen, and why.

From Strategic Plan: Objective 3:1— Research and create a timeline for single show evaluation. - Complete by , 2015 - Erin would like help in working on the evaluation Programming Objective - please evaluate a program, and then document how many times you listened to the program, whether you did live or on archive, how long it took you.

From December Meeting:

Everyone evaluate a program, ready to discuss what worked and what didn't about the process, how long did it take, etc. ON AGENDA FOR JANUARY MEETING (Only Roger completed this task. Discussion in notes below).

Roger gives 2 examples of how he does it-

Public affairs Show - Listen when it's on the air, listen to the whole program, use the minute by minute forms and put comments at the bottom, doesn't use the evaluation form

Music shows, don't use minute by minute, use evaluation form after the show.

Herschell

PA Show evaluation - Had to listen to the show several times, can't take notes that fast

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Kathleen

Have to pause, always does it form recorded archive, often done at home cause often distracted at work - all public affairs

Erin

music shows listen repeatedly

Kathleen - minute by minute valuable, when talk to people about the show, it's right there as to what happened, if you do evals where you write conclusions "give the id more" person is looking at you like "i already do that" form helps you with the facts of the show, evident to people. Good from my point of view

Takes me 3 hours for an hour show

Erin

music shows are longer, been taking me about 3-5 hours to do one 2 hour music show evaluation -you get to shows like A Different Nature who have multiple hosts, and you want to evaluate more than one episode of each program

Herschell

What do you look for in a music show

Erin

Look for same things in terms of announcing, but also look for flow and talking about music choices, how much commercial music is played, etc.

Per

Short form may be an answer - if you listen to KBOO a lot, have a stack of short forms, feedback, sketch, problem is there's such a backlog and so few people to evaluate, multiple hosts, how do you deal? Focus on problem shows?

Celeste

Multiple hosts - if you evaluate one, wouldn't that count

Kathleen

Really different, labor radio for instance... hosts have different length of time of hosting a show, different styles from the host talking or multiple guests are very different shows with need for different feedback

Per

Can multiple hosts evaluate each other?

Kathleen

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Can say "if you do evaluations it will help you with your own show", look at this group (the program committee), it's a challenge to make it happen

Roger

Substitutes - how do you evaluate them instead of a regular host? - example story -

Herschell

Better evaluator if you're a regular listener?

Kathleen

Want both kinds ideally, regular listener, plus new listeners. For me, I try to listen to more than one show because it's so random, someone could have a really good or bad show, doing more than one gives you a better representation

Herschel

2 separate reviews, 2 different shows?

Kathleen

2 shows if possible, but of course it increases your time, except for the summary

Celeste

If I'm thinking of reviewing, I'm reviewing that unique thing, this is how it strikes me. I don't want to do the next 4 shows to see the pattern

Kathleen

As a listener, that is valuable.. From staff, fair evaluations mean more listening. Important to review people who are new, if they don't get feedback they don't know how they are doing.

Erin

how do we do this, per, tell us more about the short form?

Per

The short form is a Comment form, spur of the moment thing, if you hear something really good or bad and make note of it. What are the important things to be on it?

Erin

Will you bring a sample of this next month?

Per

What does staff want, besides liking or not liking?

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Kathleen

Anything that elaborates more on why you thought it was good, we can make a short check list, was the guest good, host expressed themselves well? What were the qualities that made it good, besides the general "good show". Doesn't give them much to learn from if you just say "good show"

Herschell

Sometimes its a subject I am not interested in...

Kathleen

Form is about formal elements, not about content. "did you identify the guests?" about formal elements, can do through evaluations without being into the content. You may say that as part of the evaluation. They did or did not do this or that. Was the guest identified? I couldn't understand their name

Celeste

Reading information like the website too fast...

Kathleen

Anything like that, important information too fast or garbled, if topic is not clear or laid out well, those are things that can be evaluated without knowing too much about topic. if it's confusing to you, it probably is for others. I think partial form is valuable, more valuable than good show
Anything specific that you can point to

To DO

Per will bring first draft of short form and we'll all work on it together in February.

**PROGRAM ADVISORY COMMITTEE MEETING CHANGED TO FEBRUARY 17TH 6pm in Studio 2
because of the Membership Drive**

Erin Yanke

Program Director

KBOO Community Radio

20 SE 8th Ave

Portland, OR 97214

(503) 231-8032 x221

program@kboo.org

KBOO - Igniting conversation through music, news and public affairs.