

Program Advisory Committee Meeting October 8, 2013

Present:

Noah Madrano, Rabia, Linda Olson-Osterland, Per Fagereng, Paul Roland, Sean S., Dave DeAngelis, Roger Warner, Kathleen Stephenson, Celeste Soles, Herschel Soles, Mark Sherman, Nat Parker, Erin Yanke

Notes by Erin Yanke

New Shows for Evaluation

- Afro Caribbean Showcase (Wed 3-5:30am)
- An Evening of Afrotainment (Sat 7-10pm)
- Anjali and the Kid (Tues 10pm - Midnight)
- Armando Puentes (Sun 1:30 - 3:30)

Policy Change

OCTOBER STAFF REPORTS

Kathleen

- Working on membership Drive specials: News and PA Day, Classic Speeches Day, Austerity Special
- Working on helping hosts get guests and thank you gifts for drive shows
- Complete quarterly reports for 3rd quarter, which is due Oct 10th
- Helped produce series of shows on the new health insurance exchanges and Cover Oregon
- Food Show - Working with Chris Siegel and new volunteer to keep it going while Kate is gone for a few months
- Met with people from United by Media, who want to partner with us and get one of their reporters on air (breaking down barriers for developmentally disabled)

Jenka

- I have spent two weeks helping move the website to a new server. it is now more stable but there are still database issues that need to be addressed.
- Will act as website point person until someone is hired. 10 hours a week for web, 30 hours for news
- I'm working with students from epicodus to build kboo a mobile site/app
- I moderated a panel on the 12th anniversary of the war in Afghanistan. this was good visibility for kboo, and I made fliers promoting the drive and handed them out to all attendees
- fsrn is no more. a week ago last Friday was their last broadcast. we are using the time to do an extended local broadcast, followed by a 15 minute in depth interview by kboo news reporters on an issue of the day.
- membership drive starts Thursday! news and pa day on the 18th, trying to arrange a live broadcast from right to dream too rest area

-also considering some Pacifica archives for the hard knock radio hour during the drive
-working on program survey with volunteer survey expert. could use help with getting population data from psu to come up with a list of contacts in the areas we are targeting.
(Rabia wants more specifics)

ERIN

-Drive - helping people with special programming, "the music of 1968", Miriam Makeba, "sing me a song of social significance", lots of promo help, benefits for the drive Palente (Oct 20th, Nick Gefroh and Laurie Sonnenfeld)

-Thom Hartmann getting ready for the trial period - have forms for feedback, I'm collecting them, there was a tally on the front desk, we will do a pitch at the end of the show focusing on community response and the community having a voice in programming decisions. Kathleen and I have been working on messaging.

(LOO - his cadence and pacing is unlike anything else we have on the station, will keep trying to listen and form own opinions. At the outset it is slow, ponderous,

PF- loses his notes, too

LOO - took me a long time to figure out what he was talking about, didn't reintroduce it)

DD - listened, didn't understand a term and it took a while for TH to define it.)

PF- music and soundtracks are intrusive

RW - Commercials?

EY - we have a non-commercial version

KS - has underwriting

DD - a bunch of small companies, no calls to action, true underwriting, but no wall street companies.

Blue Oregon discussion

HS - demographics, who will he deliver to KBOO as an audience

RY will find out the demographic information.

-Evaluations - A Different Nature, Active Listening, A Jazz World, Africa Oye

-Projects - radio club at Jefferson High School, working with New Avenues for Youth, Happy hour with Xray Radio folks, Workgroup to hire Victoria Stoppelio as interim station manager, booking show for our Artist in Residence for Dec 5th, thinking about the library redo, meetings about encouraging podcasting until we get the 2nd stream going, Sound Exchange is turned in (thanks to jenka)

RY - the AIR and the record, has that resulted in any revenue for KBOO?

EY - some revenue, almost broke even, got one check from distributor, will break even soon, and will offer the record as a thank you gift.

Board Report

Who is the designated person for the Program Advisory Committee from the Board?

Mark will find out

MS - sending out membership envelope is a good opportunity to send out the survey, and also a volunteer form, as an outreach. Important opportunity to do outreach and pick up data.

EY - survey we are working on is not for listeners, it is a cross section of Portland, are we serving communities

LOO - I've heard people talk about Victoria, can you tell us about that situation

MS - Victoria Stoppiello interim station manager until Feb, will help with a hire for priorities - work with staff and everyone else to work it out,

KS - the thing about the listener survey, Jenka had an idea, I don't know where it stands, it would require us forwarding people to other people who were standing by to do a survey, don't know where that stands. , and if it's busy back here we can't really do a survey, Jenka's been so busy that I don't know where that stands

MS - there are questions on the survey ,powerful feeling to have input while they are writing a check

LOO - not a bad in general, specific to those who are members, but what percentage of people send anything back

RY - put in tiny strip of paper to tell people to go to a website

LOO - set up of questions have to be scientific, don't know if we have time

KS - modified attempt to try out the idea, we can talk to andrew, first dependent on if he's open to the idea.

RY - you could do it, you could add in a piece of paper, you could do

RW - you've done a form, can you add it to all the envelopes.

EY - seems not likely, do you hate it or not hate it

the meeting breaks down a bit

KS - short period of time, not good

SH - how do these people feel about getting up at 7 and not 4?

LOO - 4 pm slot was the least supported by fund drives

KS - couldn't tell it from the graphs

LOO - I remember that from last time

RY - you could put the link to the replay of amy goodman on the website, you can do it to say you are making it easier for them.

PAC Meeting Minutes

MS - list of members and the chair from the PAC meeting minutes, has april and june meeting minutes, needs the rest.

Erin will send them

Indecency Issue

EY - The old policy is below

Indecent material is defined by the Federal Communication Commission as material which “in context, depicts or describes, in terms of patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities of organs.” Indecent material is protected by the First Amendment; it cannot be banned but can be regulated. The FCC currently prohibits the broadcast of indecent material from 6:00 am to 8:00pm. KBOO shall not broadcast indecent material during those hours. The broadcast of indecent material during the “safe harbor” period shall be preceded by the following disclaimer: “the following program contains language which may be offensive to some listeners.”

Problems with this are the safe harbor is actually 10pm - 6am, and that a disclaimer is a pre-admission of guilt. I'd like to suggest that the new policy reads:

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No one from the PAC objected, however, we do not have a current board member on the PAC, so I will forward this to Victoria and the executive committee.