

Hi Jill, Ani, Conch, Bruce, and Kristin,

These are the minutes from Dev. committee Working Group, 8.15.13.

Ani, can you please make sure Per, Paul, and Theresa get forwarded this-I can not find their emails at the moment. Also, if you feel anyone else should be in the loop, please pass it on.

Present:

Ani, Theresa, Robin, Bruce, Paul, Per, Kristin, Jill and Jen Davis.

Development Comm. Workgroup, Aug.15. 2013

Please make sure Conch gets a copy of this email.

Ani: last week was first recent dev. Committee meeting. This is a workgroup, to clarify items previously discussed, and not an official dev. committee meeting, since it was not posted for open participation.

The chairman of the committee is responsible for posting the meetings on the board. Development comm. meetings are not designated a regular meeting time yet on the website. This will need to be addressed.

Q: Who will address it?

Q: who is chairman of dev. Committee?

Standing board committee Article 8, Section 38-4 Bylaw:

One board member and one staff member should be present at meetings, and one is a voting member AFTER attending three consecutive meetings of the same group.

The program, financial, personnel and development committees are all covered by board by laws. The bylaw re: Development Committee is:

Dev. com. Shall advise the board on fundraising and development activities.

The station manager presents projects to the board as deemed by manager as suitable. If a grant is needed, a benefit assessment must be done, and needs board approval.

For fundraising, Dev. com. Shall submit development ideas to finance committee for advising if they use KBOO resources or staff.

For now, since there is no executive manager at the station (she is on sick leave), then we will ask sW Conser to approve ideas which come from dev. Committee, since he is on the executive board.

Kurt is an official dev. Comm. member; Zale may be too.

Ani: book and Record sale

Strong demand

Nets typically \$3-6,000

Takes 6-8 weeks to prepare

Must be approved by exec. Comm. (SW Conser was present, and he is a member of executive committee)

Theresa: and this sale improves our outreach, visibility, marketing thus increases membership
Folks seemed to think it is a great idea and they have the energy for it.

What it would take:

1 day sale, usually 10-5

Leftovers go to recyclers or garbage

Someone could research the smartest place to bring leftover books/records

We liked the idea of booths for DJs (Daniel? Shocks of Sheba? Africa Oi Ye? DJ Anjali?
Need on-air spot promotions...who will make?
Jen can put flyers/posters around town

Projected date: Saturday, Sept. 28

Find Space

Kristin and Jill will find venue (no more than \$100.00

Mason lodge on 25th and Sandy is \$50 bucks a day, has huge stage

Jupiter outdoor canopy may work

Letters (about 50) to book and record stores with poster included/track response

We have a database of past b&r donors

Kristin will update database

Kristin and Jill will find venue (no more than \$100.00

Ads

Jen can make poster/flyers/ post around

Q: who? ... Someone needs to post to Facebook page for donations/advertise event/ Other social media...who will tweet, email,etc.

We would need folks to pick up donated books and bring them to KBOO (I have a van)

Sorting

Jen would be willing to oversee sorting parties/prep stock into boxes

Jill can help; maybe Theresa and Deena too.

Storage is a concern/ may need to rent storage locker/my garage may work

Rent U-Haul to take stuff to point of sale night before

Will need twelve loaders to take stuff in

2teams of eight volunteers to work sale/each 4.5/5 hrs shifts

Deena brilliant with set-up look/display super important

10 Volunteers/1-2 hrs to clean up

5 volunteers to ake book dregs to Recology or wherever

T-Shirts...off the dev. Committee table... Too busy...could be a project for KBOO likers

Conch: check in with Don Stiles re: 45th anniversary poster/t shirt.

Jen: I will contact him.

Conch:

Wants to cobble major donor event before end of fiscal year/ end of Sept.

Q: Mailer? Event? Famous person coming to town? Nancy King? She is always hot on the pledge drive.

Paul: how about showing the film KPFA on the Air? About significance of community radio.

Need to show at venue with place to have projection and reception. I will check my Reed contact.

Conch will think about it.

Jill: Sun Lee said there is complex matrix to follow if you want KBOO cut from shows.

Ani will get us copies of this policy.

Justin has it down.

Fall Membership Drive

Oct 10-26

Volunteers will need Pitching training

Takes a month to prep/ESP to get food donations from restaurants from volunteers

There are rules to follow when doing this

Q: who will get food donations?

Ani will need help scheduling volunteers

Vet volunteers need to advance to shift supervisors

Data entry during drive for introverts

Roguary/atmosphere a must

Make it chunky

Signs! Flowers! Lights! Fishbowls!

Robin: working on a trio of fundraising events, the first of which a asked ball tournament, to be presented at next board meeting.

FIN

The foregoing development committee minutes were submitted on August 21, 2013.

Mark Sherman

Secretary