

development committee minutes for oct.7th, 2013

In attendance were

Paul Roland
John Poukkula
Ren Green
Daniel Flessas
Joe Uris
Grace Marion
Lyn Moelich
Ani Haines
Jen Davis
Bill Resnick (left at 7:00)
Jill Severson
Bruce Silverman
Jimmy Tardy

1) Report from the book and record sale.

Paul, Jen and Denna Bee did yomen's work. John recycled massive cardboard in a monsoon

the most successful Book and Record sale EVER \$6900 something

Social Media and Craig's list worked for adds

A venue for next year discussed and making a calendar next year should be perhaps the last week end in Sept.

Paul thinks a core point group that curates, would keep down the chaos and make us more money. We all agreed.

Jill said perhaps a manual for the how to put a Book and Record sale together would be great.

Jen thinks the event is a good booster for the membership drive.

Bill Resnick made comments about ways he thought the committee fill up the news gap left by the lack of Oregonian availability

Membership Drive needs

phone answering

lapsed member connections ... who, how, where, when

Daniel likes the idea of caring about lapsed members

2) co- sponsorships

Bennift with Palante Oct.20th

Nicole Foss

Vagabond Opera Day of the Dead

and more

Ani is point person send them to and Erin and Kristin

Tableing and KB00 announcers will be rammed up.

Ani wants some tables training in Dec.

Jen will be making new flyers. Paul wants to be involved.

Need budget for merchandise.

YouTube

Ani and Dave got the user name password for the KB00 YouTube account

Jody D'Arby will be looking for subject

Looking for live bands to put up, or other interesting studio events.

We will be partnering with PCM.

3) four groups that need to be formed

a) kboo Venue Team

folks to find inexpensive, power grounded, decent acoustic venues for : Indoor dance parties as fundraisers through the winter

b) KBOO Media distribution team

Posters, flyers,

social media outreach to spark interest in KBOO Membership drive

c) KBOO special giving team

4) Press release spread sheet

Jenka has contacts and Jill has contacts, they will be melding them in a spread sheet. Jill will check with Khristin

KPFA on the air

We have the Hollywood Theater

Advertise the film

Talk to Sun about thank you gifts (tickets), no giveaways during membership drive. Daniel will follow thru with Brown Paper Tickets and Paul and Daniel will do a cart.

Paul will try to get Veronica Selver up hear for the viewing.

Ceremony and brainstorming for Nov.

Maybe a Dios Day Lost Mortes Ceremony ... a KBB0 Love Alter

We shared a bit and and ajurned.